



Results

# The First Humanity Index in Canada

Population Index – Canadian Perspectives

Date : 21 / 10 / 2024  
Projet : 16811-097





**An Humanity Index...**  
**Because it is necessary.**

# A **mission** carried forward.

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To concretize the notion of humanity, to measure it, to evolve it, to inform and raise awareness among the population about what defines humanity so that they can appropriate, defend, and cherish it.

To promote individual and collective awareness leading to the adoption of more humanistic behaviors.

**Humanity is defined by a sensitivity and compassionate disposition toward our fellow human beings that leads us to help others and contribute to the well-being of our communities.**

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Methodology

# Methodology

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<b>How?</b>	A web survey was conducted with <b>3,001 Canadians</b> who can express themselves in French or English. Respondents were randomly selected through Léger's LEO web panel.
<b>When?</b>	The data was collected from <b>August 15 to 19, 2024</b> .
<b>Margin of error</b>	It is not possible to calculate a margin of error for a sample drawn from a panel, but for comparison, the maximum margin of error for a sample of 3,001 respondents is <b>+/- 1.79%, 19 times out of 20</b> .
<b>Weighting</b>	The results were weighted based on sex, age, mother tongue, education level, region, and the presence of children in the household to ensure a representative sample of the Canadian population.
<b>Significant differences</b>	The numbers in <b>bold red</b> indicate a statistically significant difference lower than the complement, while the numbers in <b>bold green</b> indicate a statistically significant difference higher than the complement.
<b>Choice of the 14 measured dimensions/ measurement scale</b>	<p>The <b>14 measured dimensions</b> were developed by the Humanity Index team based on various research and inspired by other indices addressing the notion of humanity. Artificial intelligence was used to confirm the relevance of the choices.</p> <p>The measurement scale <b>ranges from 1 to 10</b>, where 1 means you strongly disagree and 10 means you strongly agree; intermediate scores provide nuance to your response.</p> <p>For comparison purposes, the results on a scale of 10 were adjusted to fall between 10 and 100, allowing for easy comparison among respondents."</p>

## Calculation of the Humanity Index



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Results



A light gray outline map of Canada, showing the provinces and territories. The word 'SOCIETY' is overlaid in the center of the map in a bold, red, sans-serif font.

## **SOCIETY**

**This term refers to the entirety of individuals living in a country, sharing common social, economic, and cultural structures.**

# Canada

2024 National Index

**Canadians' critical view of  
their own humanity**



**i**  
HUMANITY  
INDEX

Canadian society

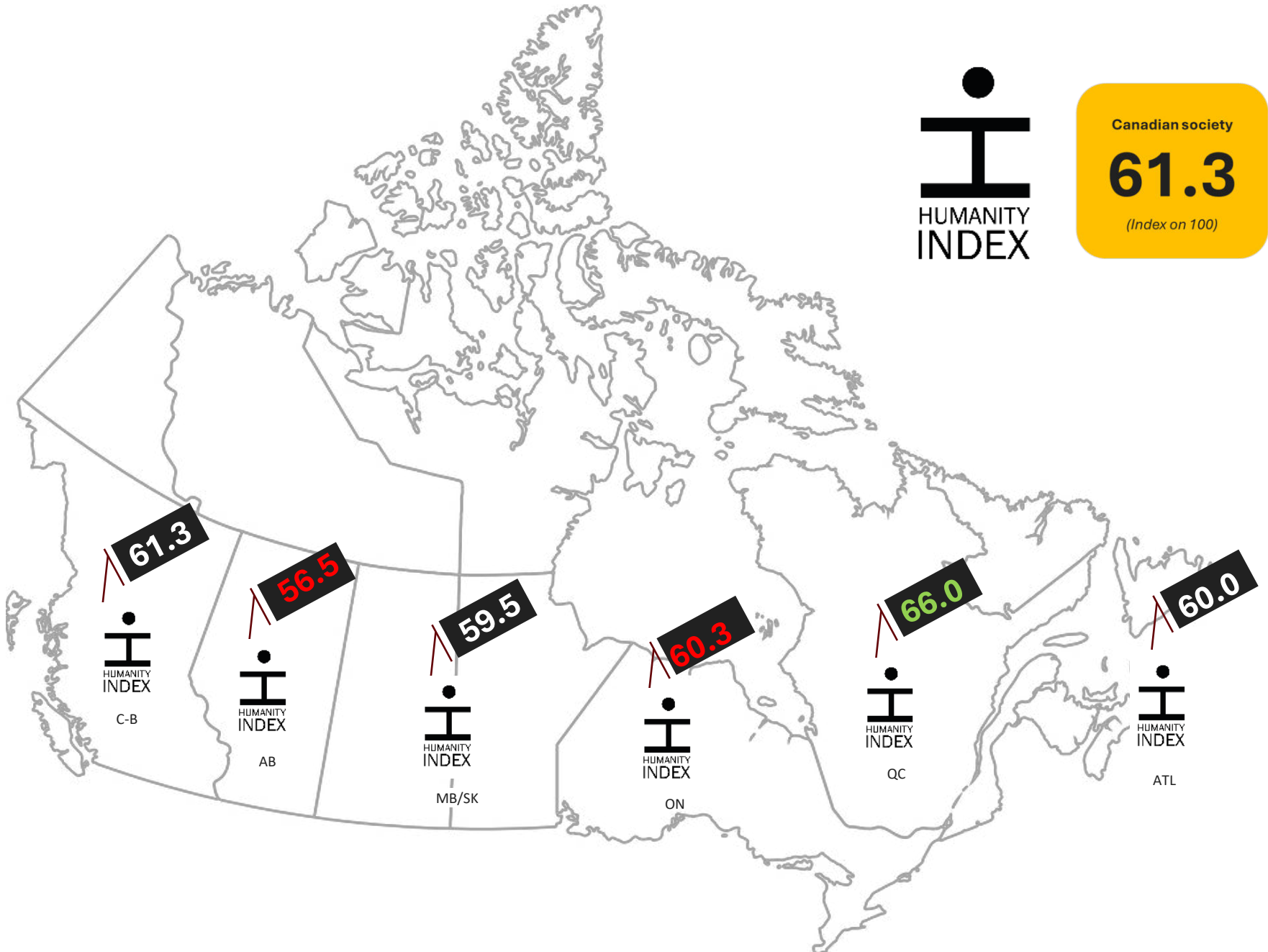
**61.3**

*(Index on 100)*

# Canada

2024 national Index

The population of Quebec has a more lenient perception of the humanity of its society compared to the rest of Canada.



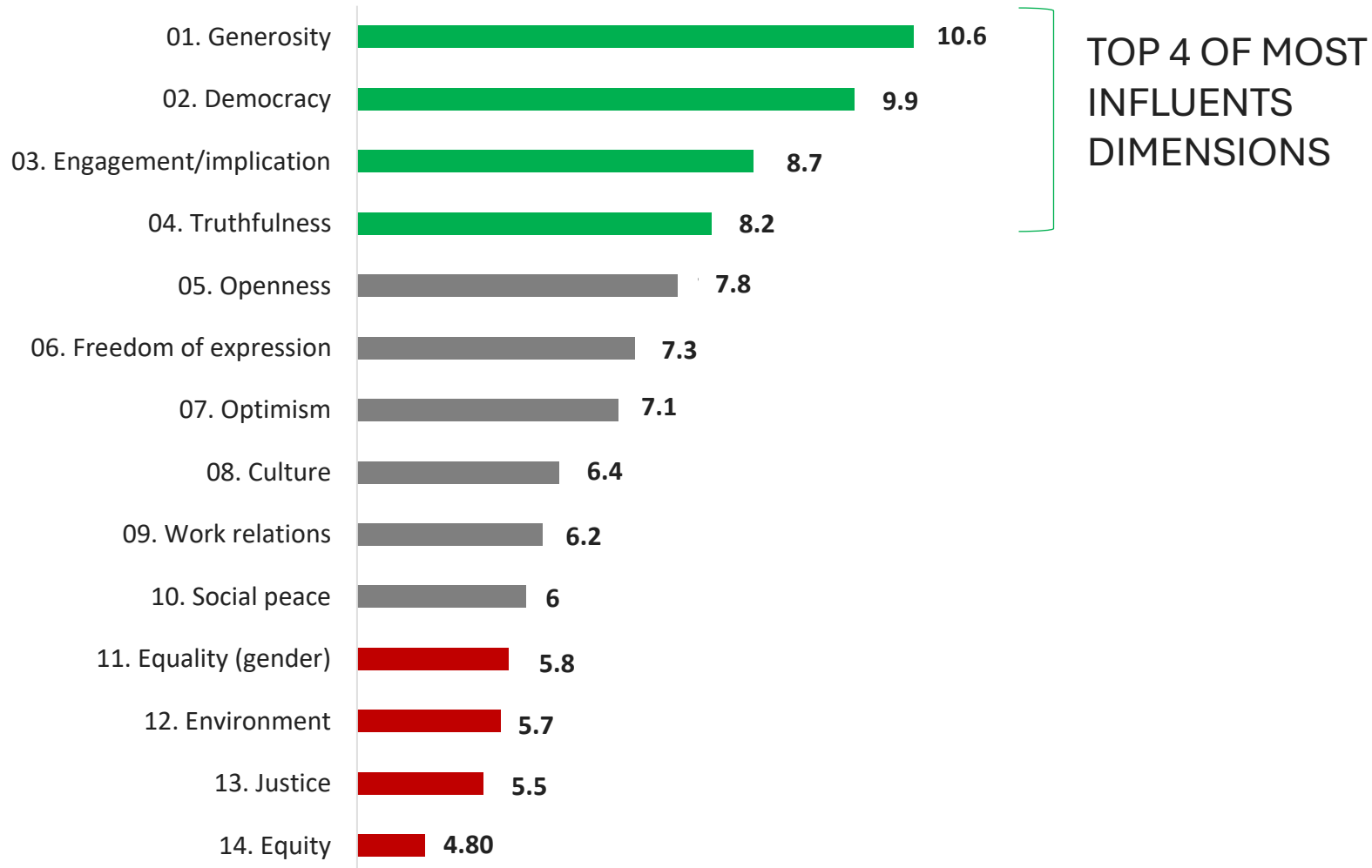
# Canada

THE CANADIAN SOCIETY EVALUATED THROUGH 14 DIMENSIONS THAT CAN DEFINE HUMANITY

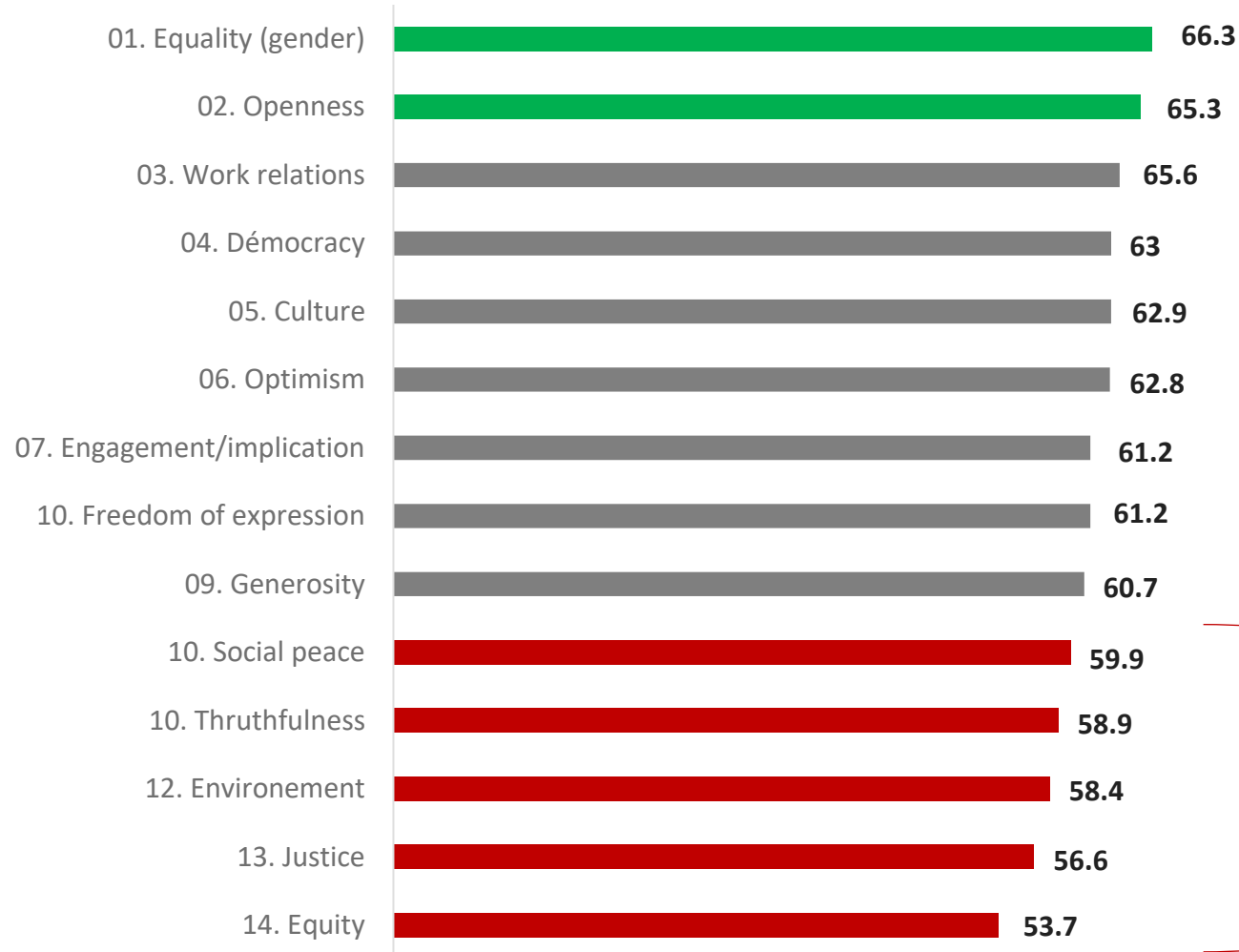
## INFLUENCE RANKING

1. **Generosity** Overall, I consider my society to be generous, with a good sense of sharing
2. **Democracy** In my society, democracy is strong, vibrant, and represents an inalienable principle
3. **Engagement/implication** The level of engagement and involvement of citizens in the social and community life of my community seems adequate and satisfying to me
4. **Truthfulness** I believe that in my society, the vast majority of the information and news I read and hear are truthful and faithful to the reality of the facts mentioned
5. **Culture** In my society, the diversity of cultural expressions is considered a central element of our identity
6. **Freedom of expression** In my society, individuals can freely express their opinions without fearing censorship or negative repercussions for their views.
7. **Openness** My society is generally open, tolerant, and inclusive toward different cultures, opinions, lifestyles, and minorities.
8. **Optimism** Despite the more challenging times my society is going through, I still perceive optimism and confidence in the future
9. **Work relation** In my society, the relationships between employers and employees are generally respectful.
10. **Social peace** There is a climate of peace and cohesion in the society where I live.
11. **Equality (gender)** In my society, efforts are made to achieve equality between men and women.
12. **Environment** . My society takes appropriate measures to protect the environment
13. **Justice** Justice, in the society where I live, is applied without favoritism or discrimination
14. **Equity** In my society, efforts are made to ensure that resources are distributed fairly among all individuals.

Order of influence of the dimensions on the Humanity Index – impact in %.

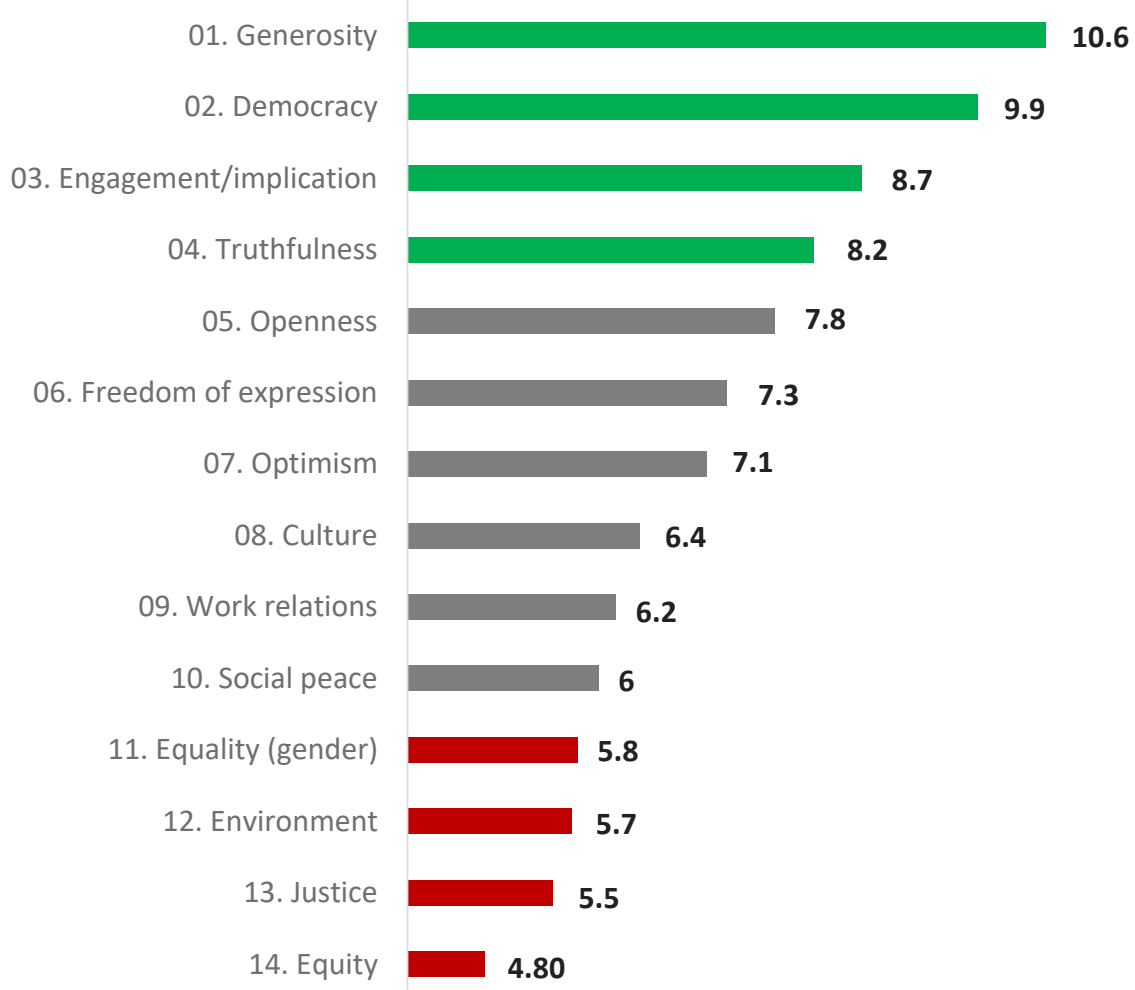


## Evaluation of the 14 dimensions on a scale of 100

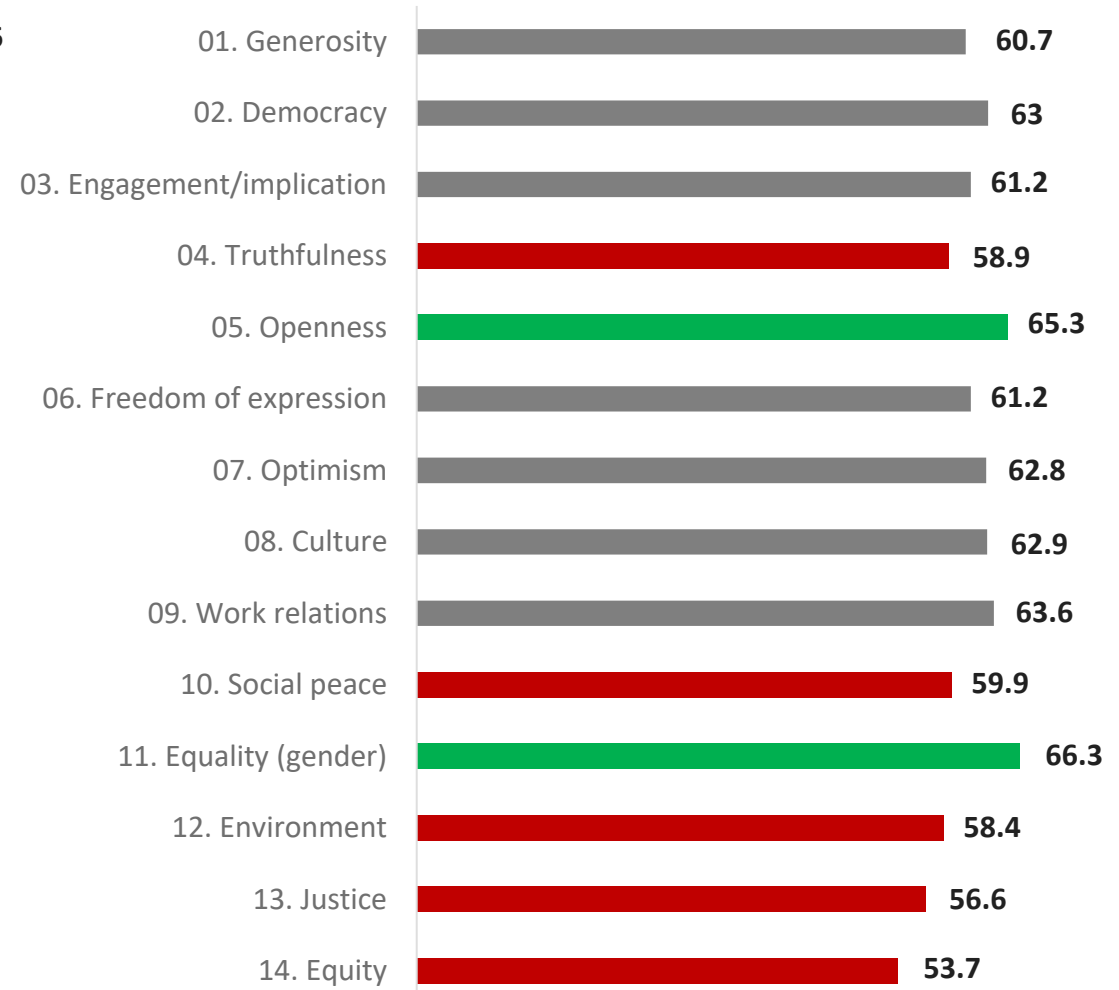


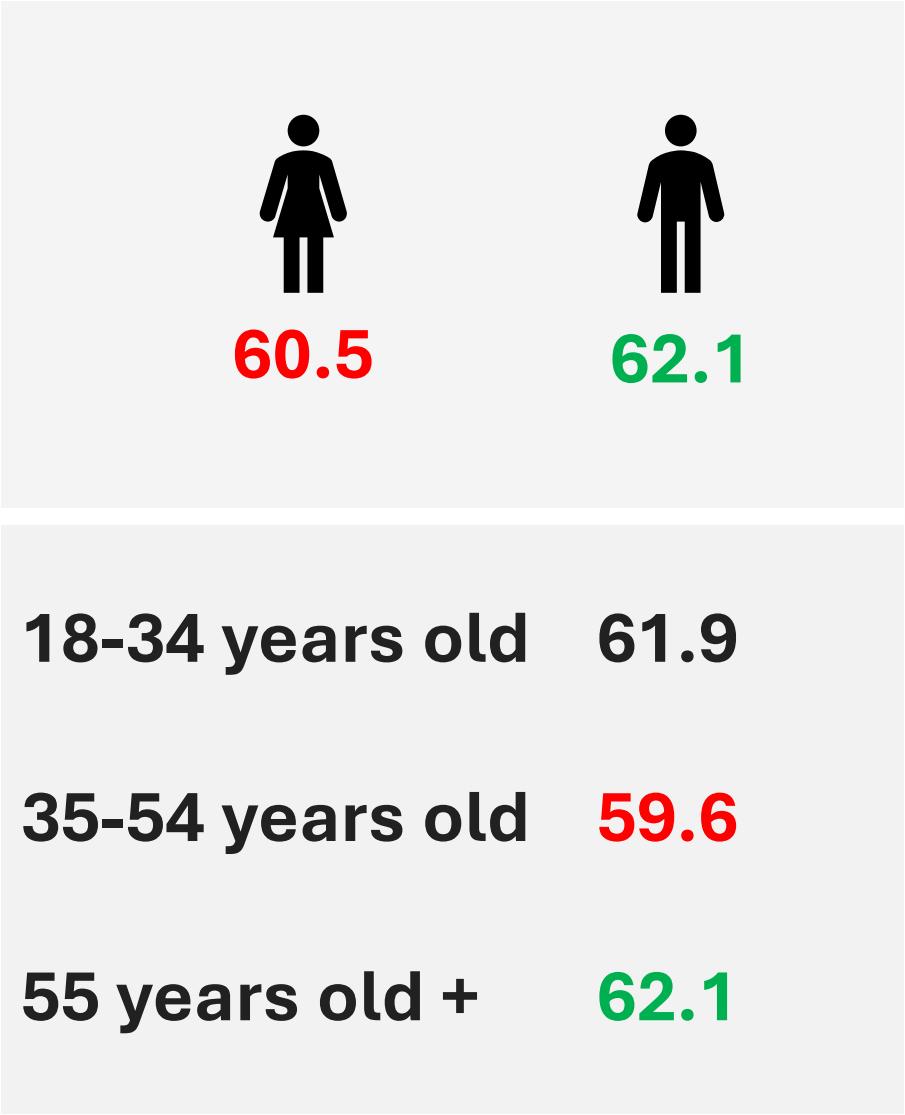
**5 out of 14  
dimensions  
receive an  
average score  
below 60 out of  
100**

**Order of influence of the dimensions on the Humanity Index – impact in %**



**Evaluation of the 14 dimensions (average out of 100).**







# Canada

2024 national index

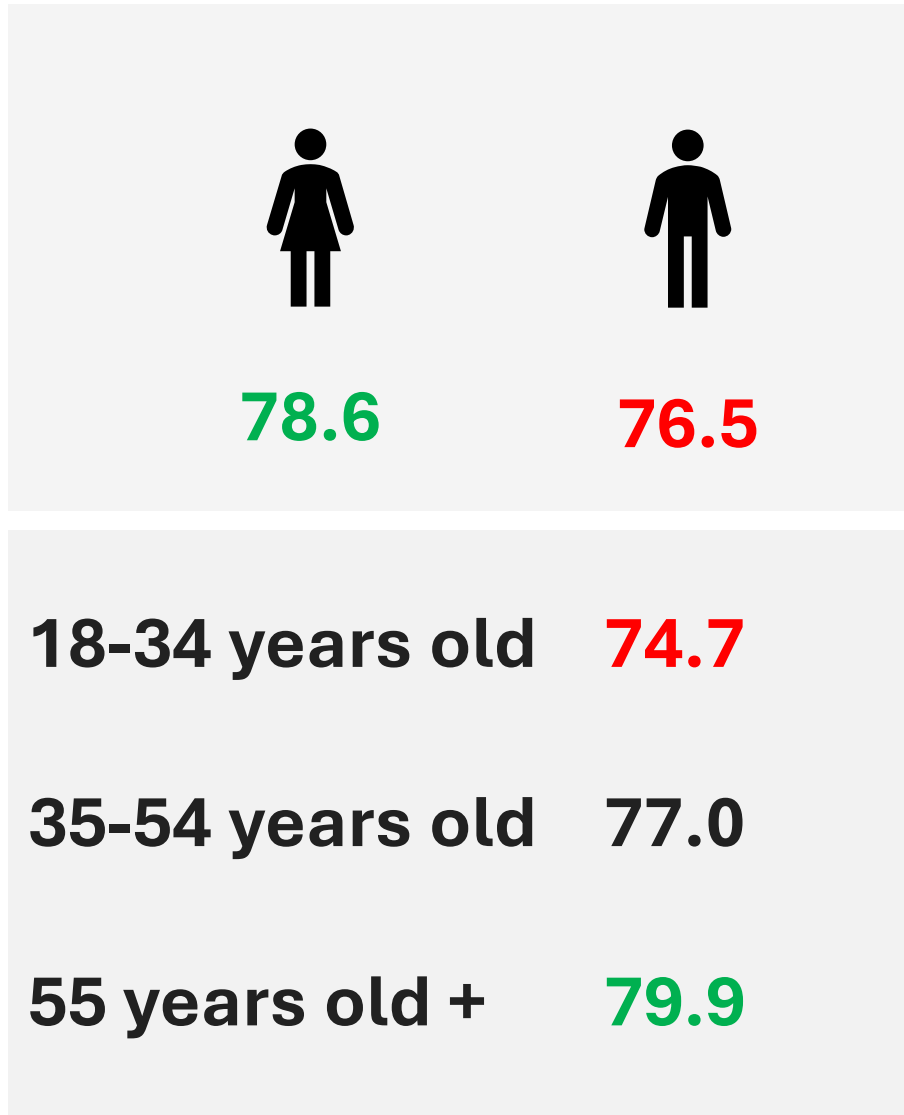
There is, across Canada, a dissonance between our perception of our own humanity and our vision of society, revealing a sense of disconnection between our individual efforts and the collective reality."



\*Based on this definition (page 4), please indicate your opinion on a scale of 1 to 10, where 1 is a VERY LOW level of humanity and 10 is a VERY HIGH level of humanity. Any scores in between can be used to qualify your choice.  
How would YOU rate your own level of humanity? n=3,001 Canadians (Score converted to a scale of 100.)

# Canada

2024 national index



\*Based on this definition (page 4), please indicate your opinion on a scale of 1 to 10, where 1 is a VERY LOW level of humanity and 10 is a VERY HIGH level of humanity. Any scores in between can be used to qualify your choice. How would YOU rate your own level of humanity? n=3,001 Canadians

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Key takeaways...

The results obtained from the Humanity Index reveal several aspects that are both concerning and encouraging.

### **1. A low overall index: a warning for society**

The low overall index indicates a general dissatisfaction with Canadian society, particularly regarding collective humanity. This finding reflects a certain discomfort with social inequalities, a loss of trust in institutions, and a perception of a weakening of fundamental human values.

### **2. A divide between individual and collective perception**

The fact that Canadians rate themselves higher individually than their society highlights a gap between personal aspirations and the realities perceived in collective life. This may signal that Canadians feel they are doing their part but believe that the social system or collective structures are not functioning as well as they would like.

### **3. Generosity and democracy at the forefront: levers of hope**

Generosity (1st) and democracy (2nd) are among the most influential dimensions of the index, which is an encouraging sign. This shows that, despite the challenges, these values remain deeply rooted in Canadian society. They are essential levers to capitalize on in order to strengthen social cohesion and improve the overall humanity index.

#### **4. Commitment and openness: two essential dimensions in our quest for humanity**

The impact of the dimensions of engagement/commitment (03) and openness/tolerance (05) reminds us that humanity originates first from each of us, from our willingness to act, listen, understand, get involved in our communities, and positively impact others.

#### **5. Truth becomes a fundamental concern**

Truth (04) is at the core of democracy; without it, the word loses its meaning. The impact of this dimension reflects current concerns about the veracity of information being disseminated and is entirely consistent with the high position democracy (02) occupies in our perception of humanity.

#### **6. Dimensions like equity and justice in difficulty**

Low averages in equity and justice reveal a perception of social injustice and significant inequalities. This highlights deep structural challenges that must be addressed to restore trust and ensure an equitable distribution of resources, as well as equal access to justice.

While these two dimensions remain fundamental in defining humanity, they do not seem to have as much influence and impact in our perception of it. Similar to the environment (12), justice (13) and equity (14) appear to be more abstract dimensions, areas where we seem to have little control and influence.

## 7. Dissatisfaction with Environmental Protection

The low average score in the environmental dimension shows that Canadians believe their society is not doing enough to protect the planet. These results suggest stronger and more visible actions to reassure the public and improve this perception. Additionally, the relatively limited impact of the environmental dimension (12) demonstrates the difficulty of fully integrating this broad and complex concept into our daily lives, a challenge that often leaves us feeling powerless.

## **The results of the Humanity Index are a call to action.**

If values like generosity, democracy, and engagement constitute powerful humanistic levers within Canadian society, the gaps in equity, justice, and environmental protection are warning signals that must not be ignored.

To build a more humane society, it is imperative to take action, both individually and collectively, in order to carry out targeted reforms.

Citizens, businesses, and governments must unite their efforts to transform these challenges into opportunities. Optimism remains possible, but it relies on our ability to meet growing expectations in terms of solidarity, inclusion, and sustainability.

## **The future of humanity depends on the commitment of each individual**

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Weighted profile of respondents



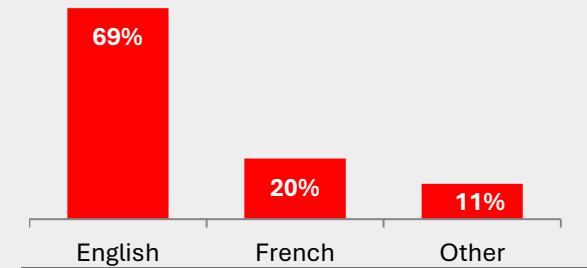
# Weighted profile of respondents (1/2)

All respondents (Base n=3,001)

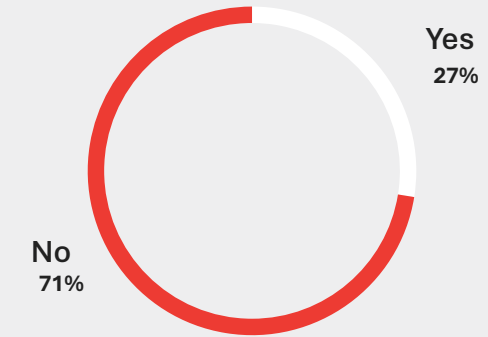
## Gender



## Language (Mother tongue)



## Presence of child in the household



## Age

18-24	10%
25-34	17%
35-44	16%
45-54	16%
55-64	18%
65-74	17%
75+	7%

## Occupation

Worker	57%
Student	6%
Retired	28%
Other	8%

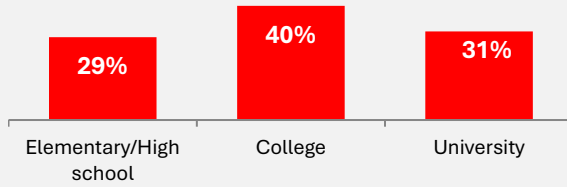
## Region

ATL	7%
QC	23%
ON	39%
MB/SK	6%
AB	11%
BC	14%

# Weighted profile of respondents (2/2)

All respondents (Base n=3,001)

## Education



## Household income

Less than \$40k	20%
\$40k to less than \$60k	14%
\$60k to less than \$80k	15%
\$80k to less than \$100k	12%
\$100k to less than \$150k	17%
\$150k or more	11%

## Ethnicity

White	80%
Indigenous	3%
Latin-Américan	2%
Middle-East/Maghreb	1%
Black	4%
South Asia	5%
South-east Asia	2%
Chinese	4%
Philippin	1%

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To contact us

## Contact us

For more information on the Humanity Index



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